

Andre F. Mckenzie

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OBJECTIVE

- To acquire a progressive and challenging position that further enhances my abilities, skills, experience, and interests. Most importantly, to establish myself in an environment that allows me to have constant learning opportunities and growth.
- Contribute my skills obtained through my education and experience towards company needs.

PROFESSIONAL SUMMARY

- Highly developed leadership and organizational skills within a team-based, collaborative environment.
- Exceptional interpersonal, communication, mediation skills with the ability to motivate peers to higher levels of performance.
- Willing to learn and passionately enjoys learning and understanding novel ideas.
- Self-motivated, capacity to prioritize deliverable items within tight time constraints.
- Proven ability to analyze and solve problems through tenacity and resourcefulness.
- Performs effectively in high-stress environments and situations.
- Initiator, organized multi-tasker and proactive listener with an exceedingly high attention to detail.

DEVELOPMENT PROFILE

Technical:

Video: videography/editing/compositing
Web: graphics/html/flash/web video
Graphic Design: identity/print/ad media
Dvd Authoring
Windows/Mac OS

Software:

Adobe Photoshop	Adobe After Effects
Adobe Illustrator	Final Cut Pro
Adobe Flash	Sony Vegas
Adobe Dreamweaver	Avid Xpress
DVD Studio Pro	Adobe Premiere

RECENT FREELANCE CONTRACT PROJECTS

Company: **Cuppa Coffee Studios**

www.cuppacoffee.com
Client: Life's A Zoo.tv
Services: Web and graphic design of
www.lifesazoo.tv website, wallpapers
and DVD cover.

Company: **ALPHACHANNEL**

www.alphachannelfx.com
Client: Kodak Canada and Wal Mart Canada
Services: Motion graphics video for Kodak's
Photo-to-DVD kiosk as seen in Wal Mart.

Company: **Silver:House**

www.silverhousehd.com
Services: Web and graphic design of
www.silverhousehd.com, video production,
editing and compositing, print graphic design.

Company: **Another Take Studios**

www.anothertakestudios.com
Services: Website interface design and
corporate identity graphic design for
multiple clients.

Company: **Illusive Design**

www.illusivedesign.net
Services: Website interface design for
multiple clients.

Company: **Cool Dept.** www.cooldept.com

Client: Buzz Your Own Bizz
Services: Graphic print design of
promotional materials.

RELEVANT WORK EXPERIENCE

Vintara Systems Inc. www.vintarasystems.com

Video Editor

- Log and capture mini DV and HD footage.

September 2007 – May 2008

Toronto, ON

- Batch capturing and rendering of mini DV and HD footage.
- Editing footage on a non-linear system for the web with basic colour correction.
- Encoding high quality video for the web using H.264, Flash Video and Silverlight.
- Conversion of DVD video footage for web based format.
- Branding of all footage with corporate identity.
- DVD authoring with custom still and motion menus.
- Organization and archiving of all footage.

Evo Media www.evomedia.ca

September 2002 – Present

Freelance Web Designer/Compositor/Graphic Designer

Brampton, ON

- Shoot and edit video on mini DV and HD.
- Compositing, visual fx and motion graphics for video.
- Create advance HTML/Flash websites and multimedia presentations for corporate clientele.
- Development of user friendly graphic interfaces for the web and DVD.
- Development of corporate graphic identities and promo materials.
- Catered to clients needs in a professional manner, and assisted in client relations by managing and soliciting business.

Karisma Communications www.karisma-pr.com

April 2006 – September 2006

New Media Designer

Toronto, ON

- Multimedia tasks included: graphic and print design, desktop publishing, web design using HTML, CSS, simple PHP and mySql, as well as Flash and web video production and editing.
- Office tasks included: seeking new business, obtaining and establishing valuable partnerships to progress the development of the new media department, attending vital meetings to provide design perspective.
- Maintaining ongoing relationships with clientele including: VP of Oncology at Bayer Health Care Canada, marketing director at Fortant wines, branding managers at Pfizer and the marketing team at Unilever.
- Managing each project from conceptualization to realization.

Outboxx Solutions

February 2004 – September

2004

Rich Media Developer/Technical Support

Mississauga, ON

- Conceptualized and developed rich 2D/3D graphics.
- Created HTML/Flash websites which required action scripting along with motion graphics.
- Designing corporate packages, identities, web navigations, and promotional items.
- Responsible for communicating with clients to determine corporate needs and focus.
- Maintain superior customer rapport with a customer-first focus.
- Catered to clients needs when asked and assisted in client relations.

EDUCATION

Visual FX, Certificate

FxPhd.com

April 2008

Online

Integrated Media, BFA

Ontario College of Art and Design

April 2007

Toronto, ON

Digital Media Technical Production, Diploma

Seneca College

December 2003

Toronto, ON

INTERESTS

- Video Production, Web Design, Motorcycles, Martial Arts, Music, Reading

REFERENCES UPON REQUEST